

ERICA ENGLUND

Hello! As it says above, my name is Erica Englund. Feel free to get in touch with me through the contact links on my website www.giddyhedgehog.com/contact.

MARKETING, GRAPHICS & MORE

Dedicated and energetic, I am always challenging myself to be proactive in delivering quality results early. Whether it be graphic design, marketing, training team members, customer service, organizing, motivating coworkers, data entry, or planning an event, I thrive on figuring out new ways to streamline tasks and improve processes.

SKILLS & EXPERTISE

Software: Adobe Creative Cloud, Photoshop, Illustrator, InDesign, Acrobat Professional, Canva, Microsoft Office, PowerPoint, Word, Excel, and Jira.

Other skills: marketing, copywriting, data entry, and event planning.

Languages: English, Swedish, Turkish, French, and some Spanish.

CAREER EXPERIENCE

As a graphic artist, I worked on branding, designing content, retouching photos, creating packaging, making digital & physical mock-ups, image editing, PowerPoint presentations, preparing files for sending to vendors, signage layouts, and miscellaneous graphics (for CPG, websites, social media, party decorations, email marketing campaigns, ads, brochures, invites, flyers, catalogs, and events).

As a marketing program manager, I worked on creating, updating, maintaining and automating email advertising for the millions of subscribers in Office Depot's email marketing program.

EMPLOYMENT HISTORY

Graphic designer, Clear Copy, Boynton Beach, FL	(2023 - now)
Email marketing program manager, Office Depot, Boca Raton, FL	(2021 - 2022)
Senior graphic designer, Office Depot, Boca Raton, FL	(2018 - 2021)
Graphic artist, Freelance, Delray Beach, FL	(2016 - now)
Graphic designer, Office Depot, Boca Raton, FL	(2014 - 2016)
Graphic designer, QEP, Boca Raton, FL	(2009 - 2013)
Communication coordinator, Boca Raton Chamber of Commerce, Boca Raton, FL	(2007 - 2009)
Office coordinator, MDG Advertising, Boca Raton, FL	(2005 - 2007)

DEGREES & EDUCATION

Associates Degree in Computer Arts, Suffolk Community College, Selden, NY	(2001 - 2003)
High School Diploma in Linguistics and Social Studies, St. Eskil, Eskilstuna, SWEDEN	(1994 - 1997)

VOLUNTEER EXPERIENCE

Data entry, administration, and graphic design, Spady Elementary, Delray Beach, FL	(2022 - 2023)
Graphic design, Scouts BSA, Delray Beach, FL	(2022 - 2023)
Graphic design and food service, Pancakes in the Park, Stuart, FL	(2022 - 2023)